

July 2024 Electronic Newsletter

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# **Bringing Home the Team Gold (x2)**

With this headline, you may think that Professional Plating has a team entered into the Olympics in Paris. Not to say that we don't have a sensational team that welcomes the challenge to compete, but the playing field of which I am referring to is how our Team performs on a day-to-day basis.

In May, we had a three-day ISO quality certification surveillance audit that we passed with flying colors! Bob Zipperer, Engineering and Quality Manager, took the lead in working closely with the auditor to show, explain and tout the praises of the repeatable processes that are in place, allowing us produce quality products for our customers. The auditor made note of the general organization and cleanliness of our plant and was impressed with the capital improvements that we have done in the past year.

The Team at Professional Plating earned a second "Gold Medal" when we were notified that we have again been named a "2024 Top Shop" which means we are considered one of the top finishing operations in North America!



Our selection as a Top Shop comes from a benchmarking survey conducted by Products Finishing magazine. To make the award extra special is the fact that we finished as a Top Shop in both Electroplating and for liquid/powder Coating.

Professional Plating has garnered the "Top Shop" award each of the ten years of the programs existence.

The Professional Plating Team enjoyed an assortment of "cookie pies" from "My Sweeties 'N Treats" as a congratulatory treat for these achievements.

# **Bringing New Life to an Old Park**

The City of Brillion is fortunate to have several community parks, each having their own qualities. Horn Park is one of the oldest and largest parks and it has become under-utilized in recent years. The Brillion Optimist Club is looking to change that with a plan to fundraise \$290,000 to install a new playground space at Horn Park that will be inclusive for individuals of all abilities and provide pieces of equipment that are not elsewhere in the

community.



Professional Plating is supporting the Optimists' efforts with a recent \$10,000 donation. Shown are members of the Brillion Optimist Club accepting the donation from Professional Plating team members.

Contact Us:
920-756-2153
Check Us Out On
The Web at:
www.proplating.com

Specialty Coatings
Acrylic E-coat
Barrel Zinc
Epoxy E-Coat
Powder Coat
Pro-Advantage
Pro-Dura Clear
Rack Zinc
GM Approval
Volvo Approval

#### Making a Difference by Giving

Professional Plating has traditionally planned a bucket raffle and fry out in the Spring to help us break out of the cold and dark "Winter doldrums". Our event held in April this year was to benefit Ronald McDonald House Charities. RMHC provides comfort, care and support for families with children who are sick by helping families feel at home, even when they can't be.

The choice to donate to RMHC was not random. A local family, who is related to several of our Team Members, had a need to spend an extended amount of time at Ronald McDonald House in Madison due to a fetal concern. Since the time of our raffle event, baby Teagan was born on June 5th and is doing very well under the care of physicians at Children's Hospital. Mom, Dad and sister Olivia (shown below) are still staying at Ronald McDonald House in order to stay close by during Teagan's ongoing care.



Our Team donates items for our bucket raffle and also buys the tickets to win the items, so the money raised and donated truly comes from our very giving Team. Adding to our total was a \$600 donation from Pat & Bob Endries allowing us to make a donation of \$4,000.

We are very proud of our generous Team and are looking forward to when Baby Teagan and her family are able to leave Ronald McDonald House and return to their own home.

### **Bowling Fun in our Spare Time**

Back by popular demand, the Professional Plating Team was offered the opportunity for some bowling fun on Saturday, April 13<sup>th</sup>. We had 39 people participate in two shifts of 9-pin bowling at The Official's Den in Hilbert.

It was really just a day of socializing, lot of laughs (courtesy of some wildly funny bowling jokes?) and friendly competition however, prizes were given out for winners of Bowling Bingo and Blind Doubles.

Pictured is Erin Keary, Sales Estimator/Planner and her husband Zeb who came with some serious bowling attire, ready to rock the alleys! I don't know that it helped their bowling skills but we appreciated their enthusiasm!



# Professional Plating respects the time and privacy of our customers. In no way is this update meant to be spam mail.

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#### **Team Member Spotlight**



**Emily Cohen Zinc Operations Assistant** 

I officially started working at PPI in July 2017 while I was in high school when there was an SOS sent through my mom who works at PPI, for someone to help unwrap customer parts. Although this wasn't the most glamorous job, it needed to be done and was easy enough for a summer job a few hours a week. I stayed on part time through high school and college while on breaks and would mostly work on the Zinc rack lines but had brief appearances on the Epoxy, Acrylic, Sorting, Zinc offline and in the office working on reference binder projects.

While in college, I was asked if I would be interested in the 2nd shift Zinc Operations Assistant role. I was hesitant because at that point, I didn't think I had the necessary skills/experience for the role. We determined that working full time for a year being a Lead on the new Rack Line 6 would help me learn and be a good growing experience. As planned, I did accept the ZOA position, and am still learning something new every week, even after more than a year in the position. You never know what can come up on any given night, as no two nights are the same. I enjoy attempting to come up with creative ways to fix a problem, throwing ideas at the wall to see if they stick and even if they don't I end up learning something new or finding a better way to do things.

Much like at work, I can be a jack-of-all-trades outside of work too where I'll try most things at least once. I enjoy cooking, watching Wisconsin sports, going to rummage sales, thrift stores, antique stores, and auctions (basically looking at other people's "junk" which may become a "treasure" for me).

I also enjoy spending time with my family. I have two nephews (ages five and one) and two nieces (ages four and two) who I get to see often, with Baby #5 coming in August! I have a part time job at Cobblestone Creek where I may be bartending, managing, serving or washing dishes. Working there on the weekend allows me to work with my brother and some very good friends.

The importance of what I do at PPI comes to those I work with. I work with great team members who do well at their job, but at times may need someone to go to when they aren't sure of something. I try to tell everyone I work with, "I probably won't have the answers to all of the questions or situations that arise, but I have a decent idea of where to start, who to ask, or I'll just be there to give you a hand if needed".

For information about Professional Plating and general questions related to metal finishing, check the FAQ section of our website at:

Frequently Asked Questions

#### Salutatorian Award

A Kaitlin Tisler was the Salutatorian for the 2024 graduating class at Brillion High School this year, and as such, was the recipient of a \$5,000 scholarship from Professional Plating.



Kaitlin was involved in many activities in High School including National Honor Society, was a member of the track team and Future Business Leaders of America (FBLA), and also completed a Youth Apprenticeship. Kaitlin will be attending the University of Wisconsin in Madison this Fall, majoring in Finance, Investment and Banking.

In her Salutatorian speech, Ms. Tisler advised her classmates and others in attendance at the commencement ceremony to not rush through the present moment. She said, "Let us remember that life is not just about reaching our destination, but about savoring the journey".

### A Parade at Night, you Say?

What's special about a parade at night? Lots of LIGHTS, of course! On the evening of Friday, June 7<sup>th</sup>, thousands of people lined the streets of Brillion to enjoy the annual "Electric Parade".

Lights adorned the floats built by area church groups, and members of marching bands had rope lights entwined in their instruments or wore glow light necklaces. Professional Plating participated by covering our "big" semi-truck in a field of light including a glowing American Flag, and our mini semi was decked out in light, as well as being unique and "adorable".





It was a beautiful night for a parade!

### You Had Me at "Meow"

The Eastshore Humane Association in Chilton had an overabundance of cats and kittens and was expecting a transport of 12 dogs from an overcrowded shelter in Texas. When the call came out for some much needed supplies, PPI Office Assistant Kelly Strouf who volunteers at the shelter knew that Professional Plating would answer the call!

With a monetary donation from Professional Plating, bleach and several cases of kitten food was purchased, delivered and much appreciated by the shelter (and the kittens!)



### **Cranking Out Progress!**

It is super cool to have such supportive ownership that allows us to continue to reinvest in the business by placing continuous improvements with projects, as well as very new production lines.

Our newest "Go Get It... Have Some Fun" project began on January 3rd of this year when we "broke ground" (picture below), and culminated seven busy months later with an amazingly well done, on schedule, delivery and installation of a new Epoxy Ecoat production line!







We want to thank our business partners who were a major part of this project, from TTX to Meyer Mechanical and Brantmeier Electric, along with Tennessen Erecting and Ledgeview Fabrication, Ideal Air, Gruett's, Crane Engineering, All Systems Insulation and Rhino Tool House. You are only as good as you surround yourself with and these partners are an awesome group.

The new machine is complete with lots of gains, automation additions, new safety features, larger rack capacity, and more ways to continue to add value to our customers.

# We Would Love for You to Visit us!

Please plan to visit us on August 21st from 10:00 a.m. to 6:00 p.m., when we will celebrate our 45th year in business with an Open House. We invite you to come and see all the new things and new equipment at Professional Plating. An RSVP is appreciated to sue.cohen@proplating.com.



We hope to see you there!